



Santa Rosa Education Cooperative



On March 10, Santa Rosa Education Cooperative will hold our annual fundraising auction, our main fundraising event of the school. This year's theme is "Night to Remember", and we anticipate 200 parents, grandparents, and community supporters to attend for an evening of dinner and dancing, along with a live and silent auction. We are asking for you and your business to sponsor our event.

Who are we?

The Santa Rosa Charter School is a public charter school located on the site of Comstock Middle School in northwest Santa Rosa. Our charter was established in 1995, but grew out of the Santa Rosa Cooperative Preschool, which has been operating in Santa Rosa since the 1950'S. Parents who attended the preschool programs formed the charter school in order to have a place where their children would continue to learn social skills through the Positive Discipline approach, with the help of parent volunteers in the classroom in the cooperative style. Together the preschool and Charter School form the Santa Rosa Education Cooperative.

What will your sponsorship mean to us?

With the current state budget crisis our schools have been sacrificed, and we need to use fundraising money to supplement the cuts. Our anticipated profit from this year's auction is \$28,000. With your gracious sponsorship, we will be able to use all the proceeds to supplement the current deficit in our budget. Your contribution will help us continue to provide an educational experience that encompasses more than just academics, with programs that include:

- A school garden program & weekly gardening classes
- An integrated art and music program
- Bi-weekly Spanish classes
- Physical Education
- On-site after school programs
- Monthly field trips

Your sponsorship will be completely tax deduct able, as all contributions are made through our Parents' Club, a California 501c3 public charity. The cost to sponsor our educational fundraising event will be \$5,000.00. In return for your full sponsorship, a banner of your company will be displayed at the event, and we will name the Ball in your honor. You also have the option to sponsor with other companies. Any sponsorship would be highlighted in announcements during our event, as well as our monthly newsletters throughout the year. You will be invited to attend so that we could thank you personally for your support.

Our public school appreciates your consideration.

Sincerely,

Jennifer Galusha, Fundraising Chair
galushahome@yahoo.com

Shannon Ottens Fundraising co-chair
shannonottens@yahoo.com

Santa Rosa Charter School Parents' Club
2760 West Steele Lane, Santa Rosa, CA 95403

A 501(c)3 non-profit
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